

ECONOMIC OPPORTUNITY ADVISORY COUNCIL

April 25, 2018 MEETING MINUTES

Members Present: Bob Cahill, Mike Gill, Greg Federline, Donald O'Brien, Barbara Revels, Jim Ulsamer, Frank Zedar

Members Absent: Joe Marotti

Staff Present: Helga van Eckert, Director
Katrina Austin, Project Manager
Felicia Lozado, Economic Development Specialist

Call to Order: Chairman, O'Brien called the meeting to order at 9:00 A.M.

1. **Roll Call:** A silent roll call was taken.
2. **Approval of Meeting Minutes:** March 28, 2018
Adopted

3. **Partner Presentations**
Dr. Tom LoBasso, President, Daytona State College

Dr. LoBasso presented on behalf of Daytona State College (DSC) reporting on the following:

- The college currently offers over 100 programs
- 26,000 students are enrolled through the five campuses
- Cost savings programs for students
 - No tuition increases this year
 - Tuition at DSC is 50% less than the national average for four-year colleges
 - Foundation grants
 - Creation of free materials and use of electronics in lieu of textbooks
 - DirectConnect program with University of Central Florida (UCF) reduces costs for the first two years students are enrolled and provides a transition into UCF
- 84,000 sq. ft. Student Center is being built on the Daytona campus as the new campus hub
- Workforce programs to address industry needs to include:
 - Hospitality Beverage Science certificate
 - Accounting
 - Teaching Preparation
 - Optician Technology AS degree
 - Mechatronics
 - Additive Manufacturing
 - Automotive technology and repair
 - Welding
 - CNC machining and NIMS – dual enrolled high school students can participate
 - Construction – Students will complete construction of a home while enrolled
- School Athletics
- Partnership with the University of Florida's Institute of Food and Agricultural Sciences (UF/IFAS)
- Environmental Science AS degree
- The Alumni & Friends Association

Mr. James Tager, Superintendent, Flagler County Schools

Mr. Tager presented on behalf of Flagler County Schools with the following:

- 2,500 people employed by Flagler Schools in 234 different jobs
- Teacher pay ranks 7th in the state of Florida
- Graduation rate is 81.1%
- Graduation rate has climbed 6% in the last five years
- The “Grad 100” Program - students at risk of not graduating voluntarily report to a dedicated room “The Bunker” where they work individually to remediate their challenges with a team of teachers.
- Dual enrollment
 - Post-secondary schools include DSC, Embry Riddle, Bethune Cookman, University of Florida and Flagler Technical Institute
 - 200 students are enrolled in dual enrollment at DSC
 - Students graduate with their AA
- Industry Certifications
 - Microsoft suite
 - Seventh and Eighth graders are sitting for their Microsoft certification test
 - 70% pass rate
- Industry Flagship programs
 - 99% of seniors enrolled in a Flagship program graduated high school last year
 - 82% of students enrolled in a Flagship program received zero referrals
 - 1800 students are enrolled in Flagship programs
- Growth
 - New industry certifications programs are being developed to address workforce shortages
 - Fire Academy
 - Construction Science
 - Teaching and Learning Academy
 - Law and Justice Academy

Mr. Tager answered questions from the advisory council members.

4. Executive Director Report

Ms. van Eckert began her report by introducing the department’s newest staff member, Felicia Lozado, who will be responsible for administrative items.

Ms. Lozado addressed the council.

Ms. van Eckert continued her report with the following:

- Project GF
 - Creating 40 jobs
 - Average wage will be approximately \$50,000
 - Direct impact will be \$1.7M annually
 - Ms. van Eckert will present an incentive packet to the County Commissioners
- Project Spec – groundbreaking will be at the end of May
- Gioia Sails – groundbreaking was in March and well attended
- FTZ – we have been able to connect a local entrepreneur that imports and exports with Lisa Diaz to get the paperwork started for him to begin getting those benefits.
- Opportunity Zones – Governor Scott has recommended one of the three sites the department

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requested be considered. Route 100, Belle Terre Pkwy, Whiteview Pkwy. border the zone. In addition, Interstate 95 and includes Town Center and land along I-95 behind Florida Hospital Flagler.

- Elevate Northeast Florida Regional Strategic Planning Session
- FPL Illumination
- Florida High Tech Corridor Talent Forum

5. Council Comments

Mr. Gill spoke in support of Flagler County passing an ordinance in opposition of HB 631 allowing for privatization of beaches.

6. Public Comments

None

7. Next Meeting: May 23, 20018

8. Adjournment: The meeting adjourned at 9:56 A.M.