

# ECONOMIC OPPORTUNITY ADVISORY COUNCIL OCTOBER 24, 2018 MEETING MINUTES

Members Present: Greg Federline, Donald O'Brien, Barbara Revels, Jim Ulsamer, Frank Zedar

Members Absent: Joe Marotti, Mike Gill

Staff Present: Helga van Eckert, Executive Director  
Katrina Austin, Project Manager

Call to Order: Mr. O'Brien called the meeting to order at 9:00 A.M.

**1. Roll Call:** A silent roll call was taken.

**2. Approval of Meeting Minutes:** September 26, 2018 - Adopted

**3. Partner Presentations**

a. Bruce Page, President, Intracoastal Bank

Mr. Page addressed the council with comments as follows:

- The ten-year anniversary of the bank
- Intracoastal is the only locally-owned community bank
- The bank is an S-Corp Charter
- Community stewardship
- Relationship between the bank and Economic Development
- The bank has had \$1.3B in economic impact in Flagler County
- Intracoastal is in the top 1% of top performing banks in the United States
- Banking industry changes in technology and consolidation
- Two-thirds of the banks have disappeared in Florida in the last ten years

b. Jayne Fifer, President, VMA

Ms. Fifer addressed the council with comments as follows:

- Placement of displaced Sea Ray employees
- Growth in manufacturing despite the recent layoffs
- Over the next decade there will be over 3.5M manufacturing jobs to fill
- Training the appropriate necessary skills
- The "We Make it Here" campaign

Ms. Fifer then shared a video of students touring the American Radionics plant and learning how to use a tape measure.

She then provide the council members with a manufacturing fact sheet and a list of companies that are hiring.

**4. Executive Director Report**

Ms. van Eckert reported items as follows:

- a. Project Price is Right
- b. Gioia Sails ribbon cutting on November 15<sup>th</sup> at 10:00 AM
- c. Sea Ray facility update

- d. Project Rick – constructing 20,000 sq. ft.
- e. Project Heidi – life sciences
- f. EDA Grant update for airport spec building
- g. EFI Grant update for Central Commerce Parkway road construction
- h. Opportunity Zone – two grants have been secured to secure consultants to write an Opportunity Zone plan
- i. FPL grant – the \$6,300 grant will be applied towards marketing
- j. Letters of Support for the UAV Line-of-Sight program and the Salesforce Certification program at Flagler Palm Coast High School.

Ms. Austin provided an update on the Brownfields program.

**5. Council Comments**

Council requested Embry Riddle be a future presenter. Ms. Austin stated she would contact Colleen Conklin at Embry Riddle to make those arrangements.

**6. Public Comments - None**

**7. Next Meeting:** November 28, 2018

**8. Adjournment:** The meeting adjourned at 10:07 a.m.