

ECONOMIC OPPORTUNITY ADVISORY COUNCIL

December 13, 2017 MEETING MINUTES

Members Present: Bob Cahill, Wanda Clegg, Greg Federline, Greg Feldman, Joe Marotti, Barbara Revels, Jim Ulsamer, Frank Zedar

Members Absent: Donald O'Brien,

Staff Present: Helga van Eckert, Director
Katrina Austin, Project Manager
Lili Tuggle-Weir, Marketing Specialist
Alyssa Hull, Administrative Assistant

Call to Order: Vice Chairman, Federline called the meeting to order at 9:00 A.M.

1. Roll Call: A silent roll call was taken.

2. Approval of Meeting Minutes: October 25, 2017
Adopted

3. Introduction of New Member:
Mr. Federline introduced new EOAC member, Greg Feldman, who spoke briefly about himself and his hopes for his role on the EOAC.

4. Partner Presentations
Nancy Crouch, President, Palm Coast Arts Foundation

Ms. Crouch presented the vision for the Palm Coast Arts Performing Arts Center and the Arts Foundation community goals. Her presentation consisted of:

- A virtual tour of the conceptualized performing arts center
- Strategies, phases and timelines for completion of the center
- A history of what has been accomplished
- Reasons for supporting the arts
- The public art turtle project
- Past and Upcoming events
- Campaigns to raise funds

She requested the public visit PalmCoastArtsFoundation.com for more information about becoming involved.

5. Executive Director Report

Ms. van Eckert reported on the following:

- America's Competitiveness Exchange Program - Ms. van Eckert spoke about the article that had been published on eColumbiano.com, a Columbia originated virtual periodical, by Juan Camilo Quintero, about his experience in Flagler County during his visit. The article spoke about how impressed Mr. Quintero was with the innovated and proactive programs Flagler County is implementing even when compared to the larger metropolitan areas in Florida they visited.
- IEDC Regional Emergency Response Recovery Event
- The sale of the Palm Coast Sea Ray facility
- Projects

- Spec Building – breaking ground early 2018
- Gioia Sails – breaking ground first half 2018
- Enterprise Florida Grant Applications – the department is applying for two marketing grants and one for infrastructure
- Designs for Health – Flagler County DEO introduced and facilitated the application of a grant from The Corridor for efficacy testing of new products. Designs for Health was awarded that grant.

Ms. van Eckert then previewed the Flagler County Spec Building familiarization marketing video. Funds to produce the video were acquired through a marketing grant from Enterprise Florida.

6. Council Comments

Mr. Marotti commented on the Economic Development survey released by the Chamber of Commerce and requested the public provide their input.

Ms. Clegg announced her resignation.

7. Public Comments

Mr. Bob Alex approached the podium and spoke in support of the Palm Coast Arts Foundation.

8. Next Meeting: January 24, 2018

9. Adjournment: The meeting adjourned at 9:56 a.m.