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FOR IMMEDIATE RELEASE

## Biketoberfest safety emphasized ahead of 26<sup>th</sup> celebration

**October 17, 2018** –Flagler County officials are urging residents to keep our biker-visitor’s safety in mind, and asking bikers to be good neighbors when cruising through our community this weekend.

“We want our visitors to come and enjoy Flagler County’s amenities,” said County Commission Chair, Greg Hansen. “We also want to make sure their visit is a safe one. Remember, ‘Look Twice, Save a Life’ – drivers and riders alike.”

Thursday, October 18 through Sunday, October 21, nearby Daytona Beach will host the annual Biketoberfest event that draws more than 100,000 motorcyclists, with a lot of the visitors coming to stay in Flagler County and enjoying our community.

Local hotelier Tom Grimes, General Manager at the Hilton Garden Inn Town Center, reports being at capacity for the extended weekend with beachgoers and bikers making up 75% of reservations.

“We hope this Biketoberfest will draw new visitors to Flagler County,” said Tourist Development Executive Director Matt Dunn. “The last two years the event fell on the heels of Hurricanes Matthew and Irene, which caused local constraints, but the County has made amazing progress on our beaches and local businesses are back at the top of their game.”

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Greg Hansen  
District 2

David Sullivan  
District 3

Nate McLaughlin  
District 4

Donald O’Brien Jr.  
District 5

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