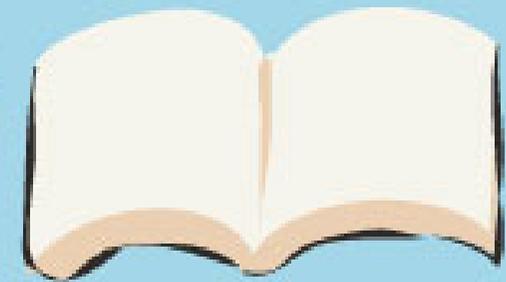


WHY SUPPORT YOUR LOCAL LIBRARY?



Budget cuts are affecting public libraries nation-wide. These non-profit organizations are being forced to cut hours, lay off staff, and even close their doors. Why should you care about this problem?



UNEMPLOYMENT RATES AREN'T IMPROVING



According to the U.S. Bureau of Labor Statistics
**12.7 MILLION PEOPLE
ARE WITHOUT A JOB**

**WHAT DO LIBRARIES HAVE TO DO
WITH UNEMPLOYMENT RATES?**

At first glance, you may not think libraries have anything at all to do with unemployment. Looks can be deceiving, though. Here are the facts:



Online search is the most effective way of job hunting, but millions of Americans still don't have access to high-speed Internet at home.

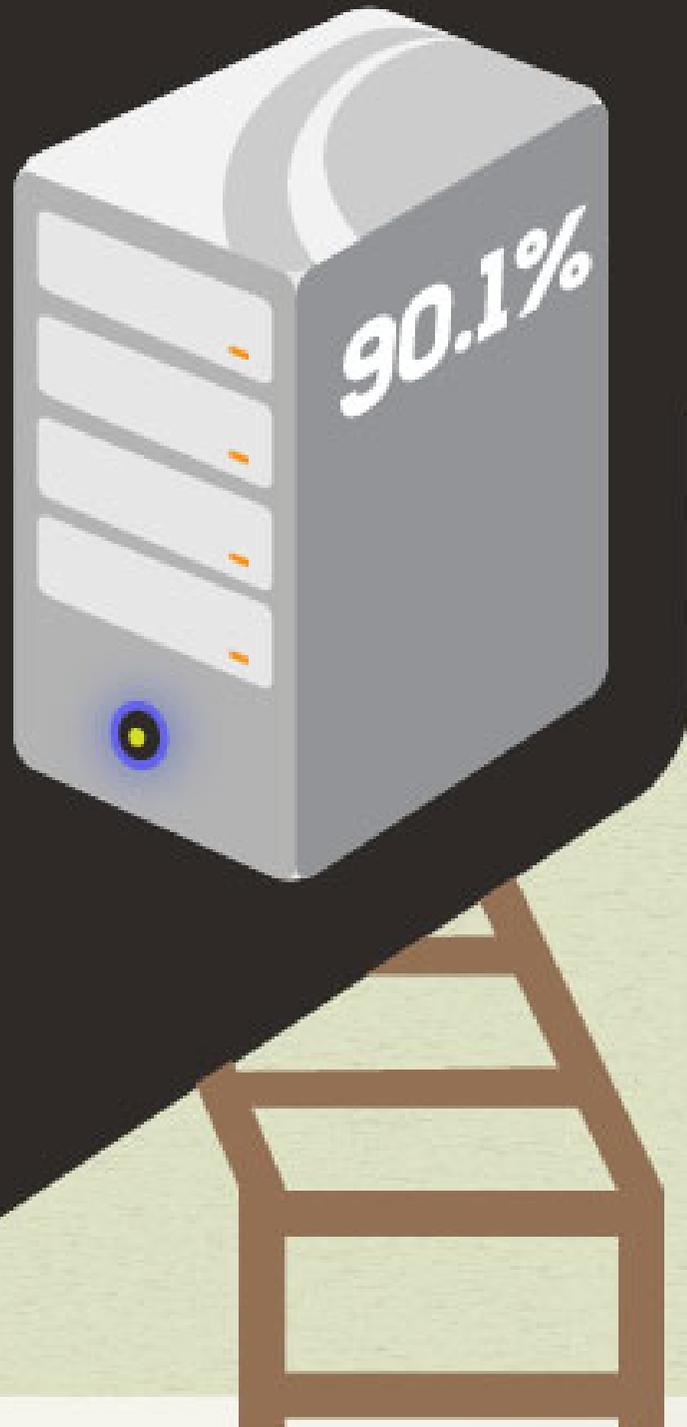
Those without internet access are much less likely to have the technical skills necessary to perform most jobs today.



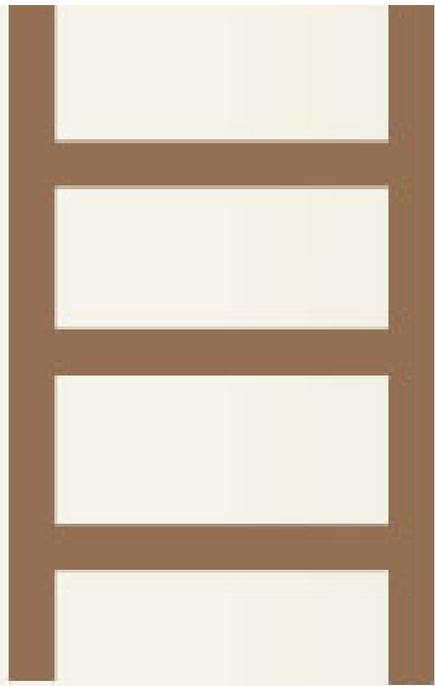
**LIBRARIES CAN HELP PEOPLE
FIND THE JOBS THEY NEED**

★ ACCESS

libraries provide access to online job databases



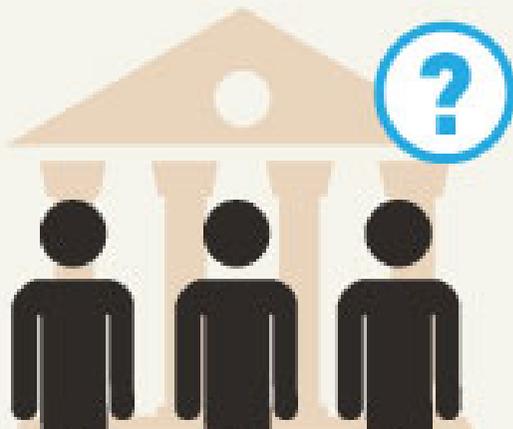
Provide free access to high-speed Internet, allowing the unemployed to perform online job searches



64%

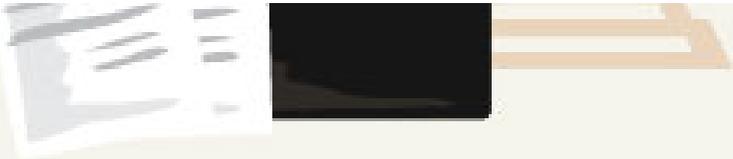
libraries say they're the only provider of free computer/Internet access in their communities

★ ASSISTANCE





300,000 people receive help with their job searches at public libraries everyday.



13,000 public libraries offer career counseling and assistance with job applications and resumes.



92.2%

Public libraries offer general computer use training (i.e. how to use a mouse and keyboard, how to print a document, etc.)

LIBRARIES PROVIDE AN



ESSENTIAL LINK BETWEEN GOVERNMENT AND CITIZENS



88.8%

Libraries help people understand and use government websites

78.7%

Libraries help people apply for E-government services



Libraries help people complete E-government forms

82.4%

Libraries report it is very important to provide access to government information

90.2%

Public libraries provide some form of technology training

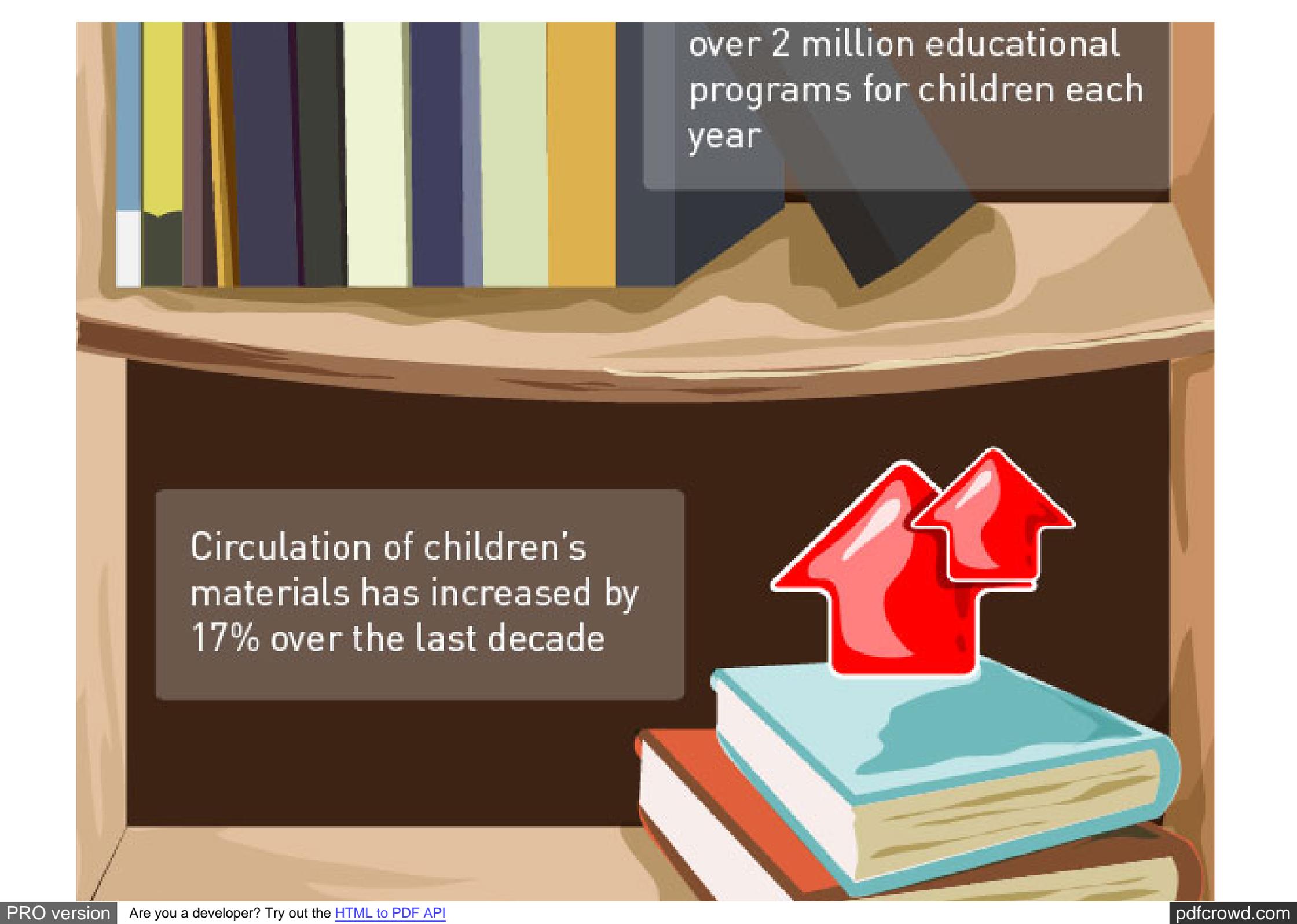
14,700

People attend free library classes each day



HOW LIBRARIES HELP STUDENTS

Public libraries provide



over 2 million educational programs for children each year

Circulation of children's materials has increased by 17% over the last decade



66.2%

Libraries offer homework assistance.

66.2%

Libraries offer free access to expensive licensed databases necessary for many school research projects.



LIBRARIES ARE

BECOMING MORE POPULAR

BECOMING MORE POPULAR



2/3 of all Americans have a library card. There are 151 million public library cardholders, nearly as many as the 181 million credit card holders.

26%



Library circulation has increased by 26% over the past ten years.



218 million

Visit sport event each year



1.3 billion

Visit movies each year



1.4 billion

Visit library each year



OUR LIBRARIES ARE STRUGGLING

60%

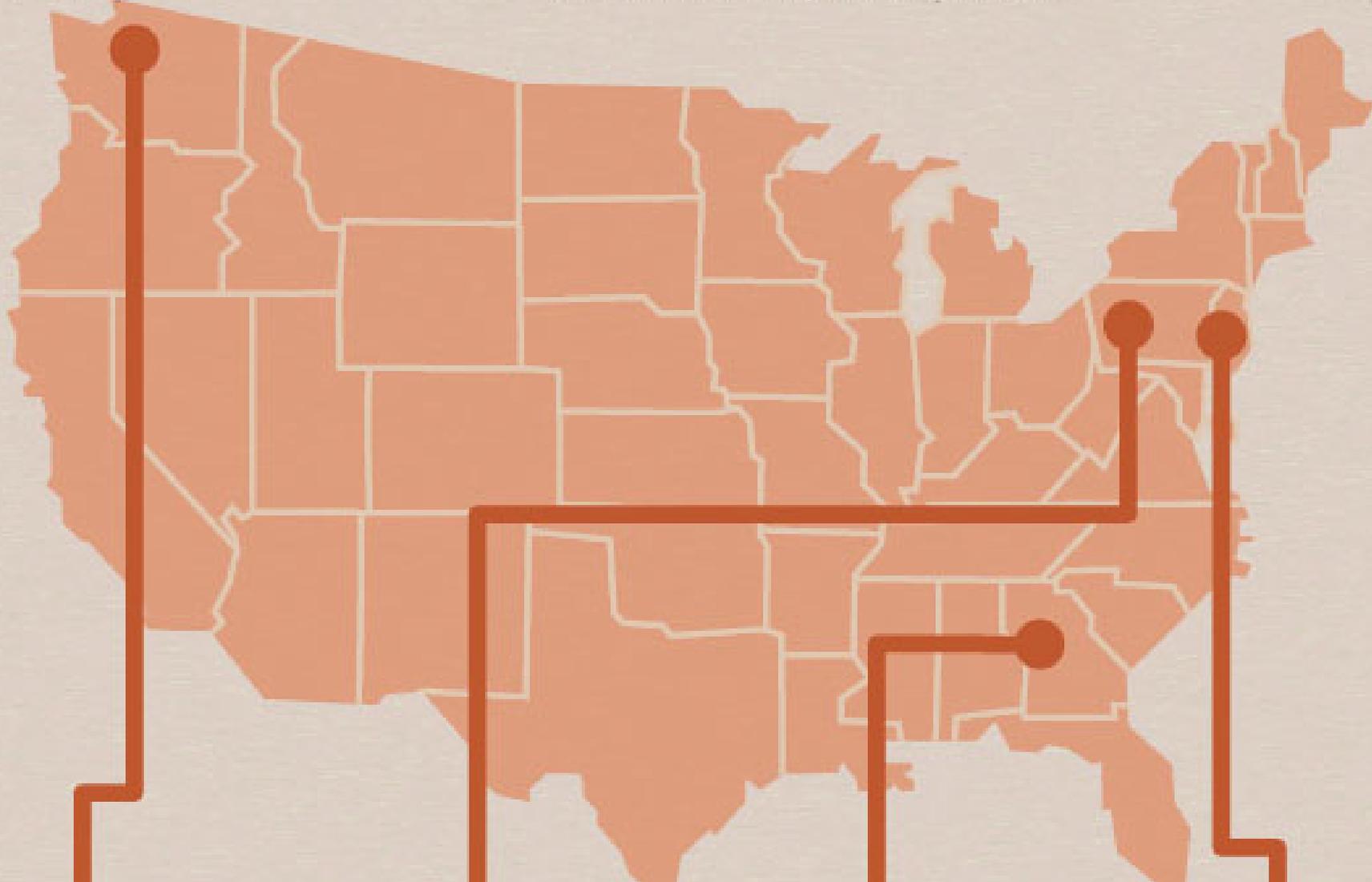
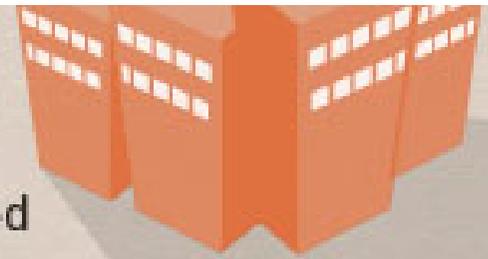
public libraries report flat or
decreased operating budgets

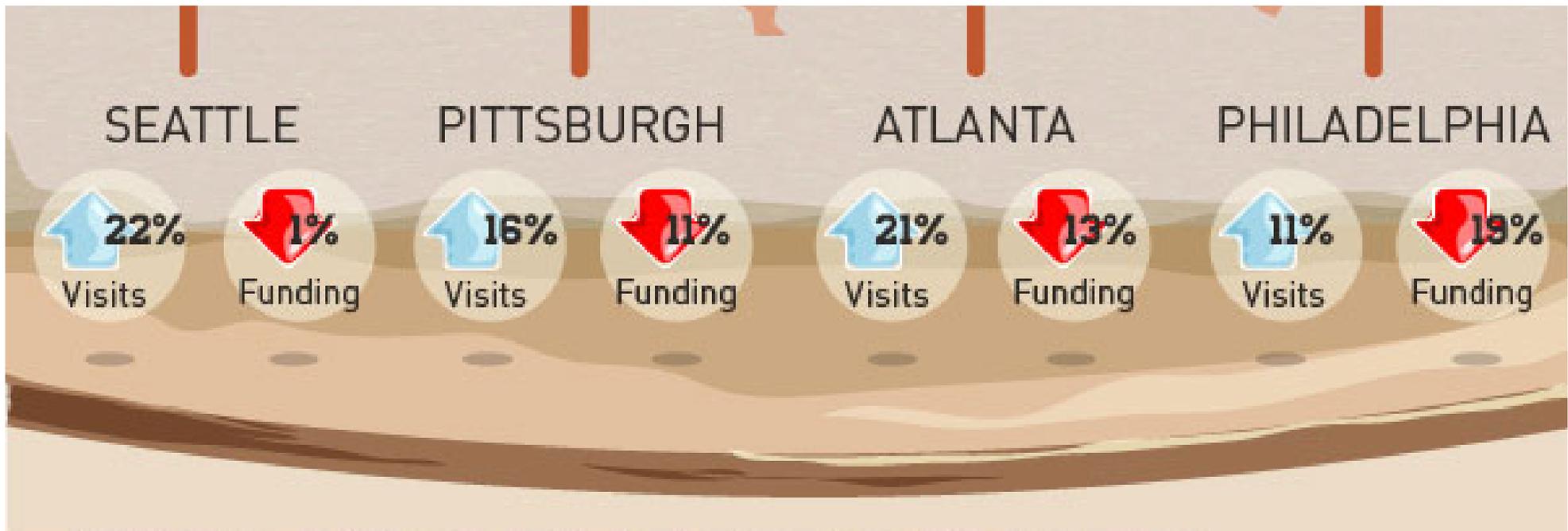
★ **DECREASED FUNDING**

16%

of libraries have had to scale back their operating hours due to lack of funding

Urban areas have experienced the biggest backlash. 1/3 of urban libraries report reductions in operating hours





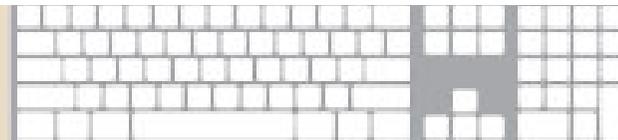
PUBLIC LIBRARIES REPORT COST IS THE NUMBER ONE FACTOR PREVENTING THEM FROM REPLACING BROKEN OR OUTDATED PUBLIC ACCESS COMPUTERS



37.2%



report a challenge maintaining their technology infrastructure



have insufficient workstations to meet job-seeking demand, especially in urban areas

Percentage of libraries reporting a reduction in service hours

49%

Ohio

44.5%

California

31.5%

Georgia

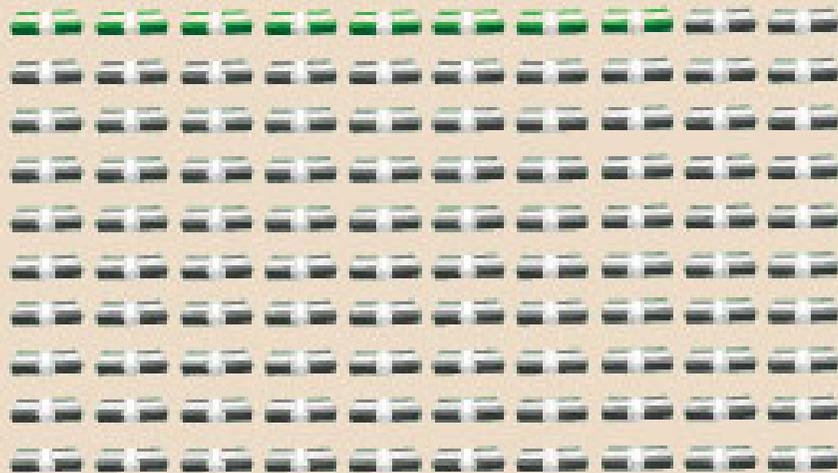
WHERE DOES THE

MONEY COME FROM?

MONEY COME FROM?

Only 0.4% of funding comes from the federal government.

0.4%



7.9%

funding comes from other sources like donations, fines, fees, and grants

HOW CAN YOU HELP?

★ Legislative Action

support your library through legislative action and urge your local officials to support local libraries.

<http://capwiz.com/ala/home/>

★ Donate Money

When you support your local library, you're supporting your community!



For every \$1 invested in a public library, \$1.10 to \$10

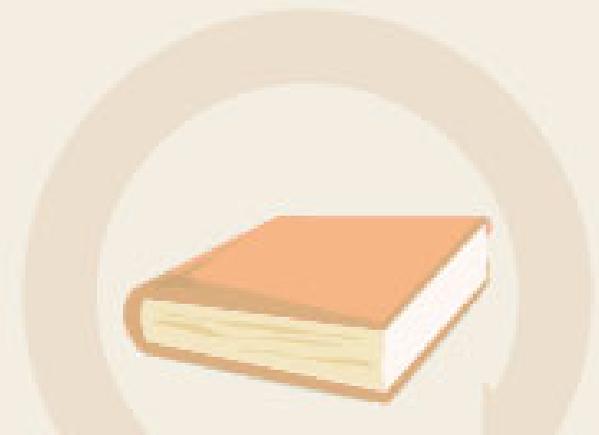
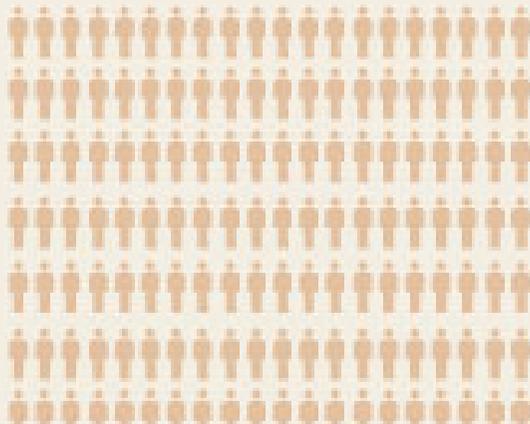


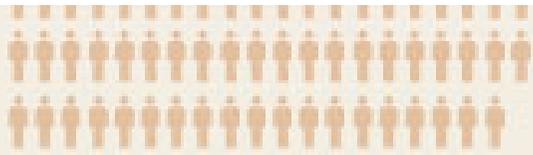
worth of services are provided back to the public



\$629 million worth of free library classes are donated to the public each year

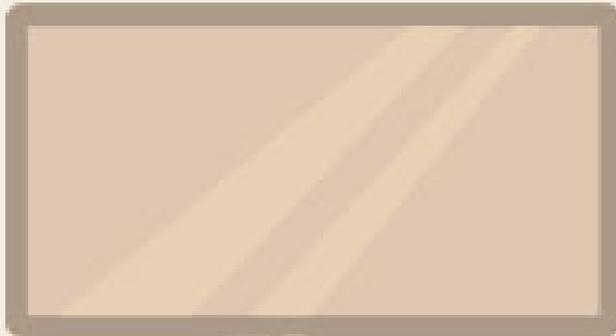
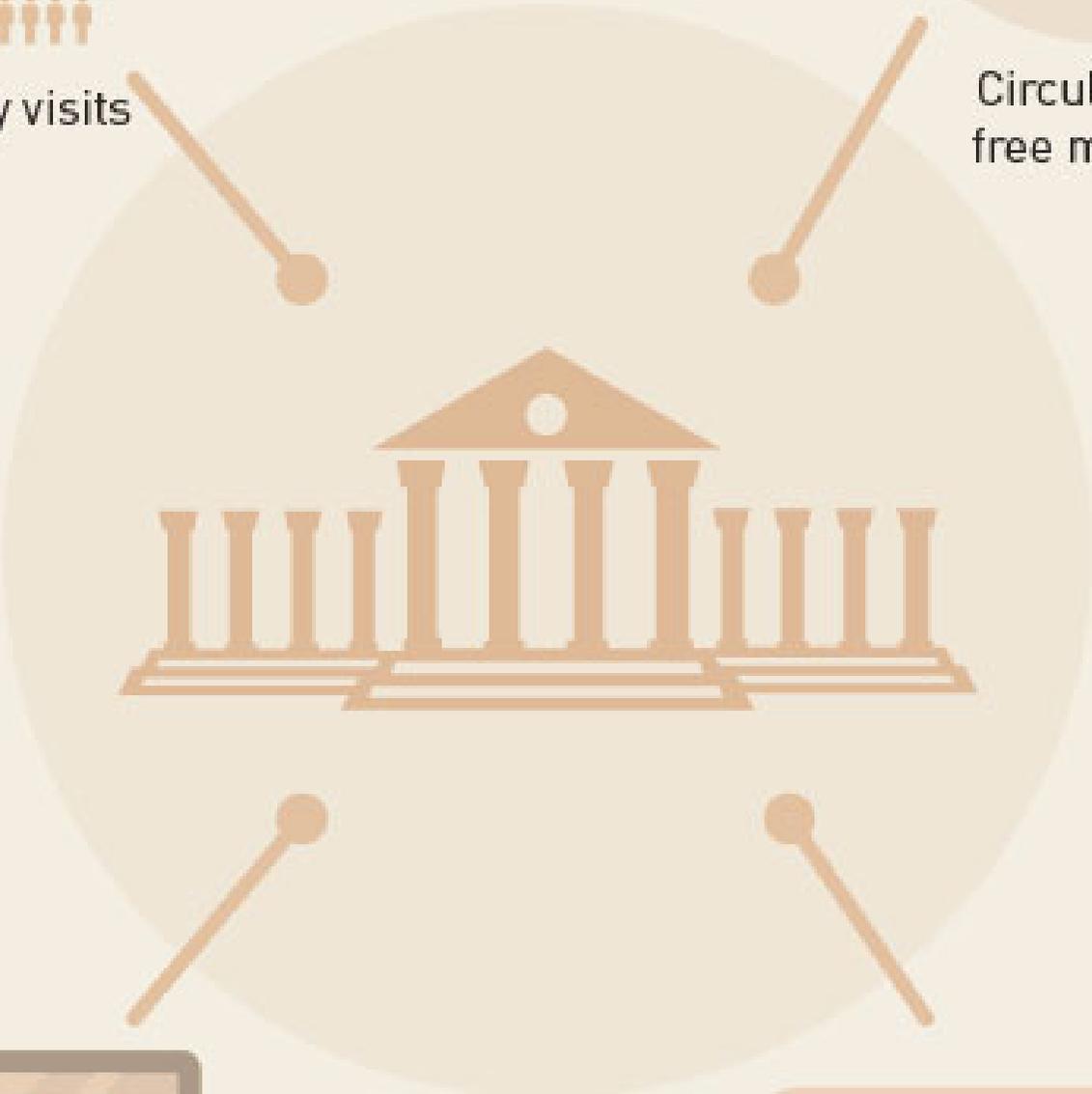
FOR EVERY \$1,000 SPENT LIBRARIES CAN :





Receive 179 library visits

Circulate 260 free materials



Train 12 patrons via
library program

Issue library cards and provide
services for 20 new library patrons

ADVANTAGE OF LIBRARY FREE SERVICES

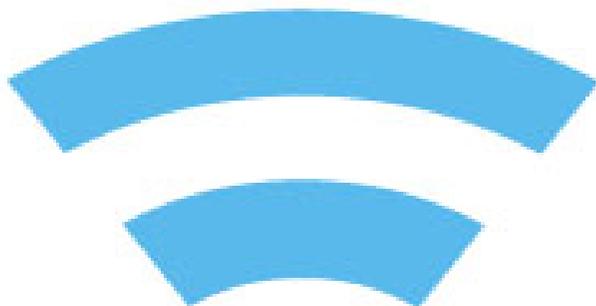


SAVE VIDEO RENTAL FEES

libraries lend 2.1 M DVDs per day

SKIP THE BOOK STORE

for an average annual cost of \$34 in taxes, Americans check out an average of 7 books per year. That's a huge savings over buying the materials.



SAVE YOUR DATA

86% of public libraries offer free Wi-Fi



NO NEED TO BUY AN E-READER OR E-BOOKS

67.2% of libraries now offer free e-books and 26.7% of libraries now lend e-readers (i.e. Kindle, Nook)



NO NEED TO BUY



NO NEED TO BUY MUSIC/AUDIO CD

59.5% of public libraries lend audio content.

VOLUNTEER



Can't afford to donate money? Donate your time instead. You can make a difference!



In most public



At Arlington Heights



libraries, anyone over the age of 14 can volunteer

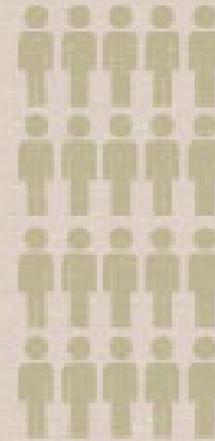


Memorial Library in Illinois, 295 volunteers contributed 28,074 hours in 2011.



VOLUNTEER

Library volunteers in Santa Cruz will increase branch open hours by 53% between March 2011 and July 2012



2,000 California Public Library volunteers serve 22,000 adult learners every year



VOLUNTEER DUTIES

Read to young children

Help patrons with



Help plan and implement programs

copiers, printing, computer sign-ins, etc

Help keep the materials up-to-date

Assist in computer training & access

Help out with paperwork, booklists, spreadsheets, Web lists

Clean DVDs & CDs for better performance

Coordinate afterschool programs

Share ideas to make the library experience a better one for everyone

Staff bookmobiles

REAP THE REWARDS OF VOLUNTEERING



Sense

Provides a sense of
"making a difference"



Health

Surveys show
volunteering benefits
your health!



Career

Increase career
options



Skills

Learn and develop
new skill



Satisfaction

Feel the satisfaction of
"making a difference"



Connection

Meet new people

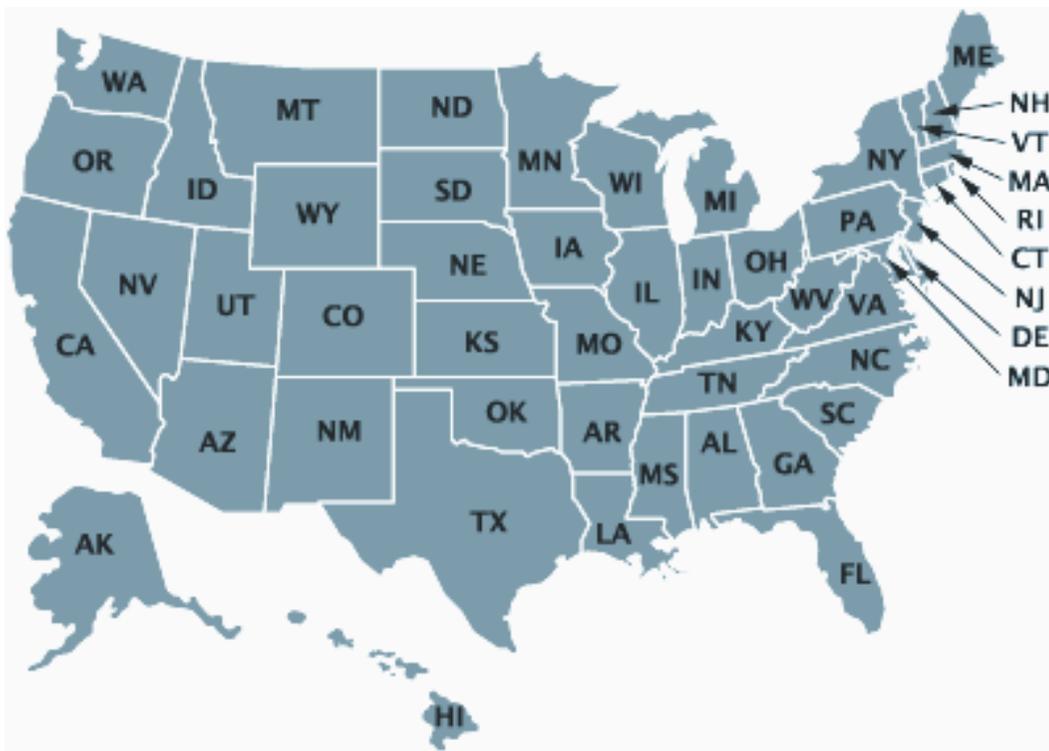


Leadership

Increase leadership potential



FIND A LIBRARY NEAR YOU



FIND YOUR LOCAL LIBRARY
INFORMATION INTEGRATED
WITH GOOGLE MAPS

DATA SOURCE: IMLS

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