FOR IMMEDIATE RELEASE

SHIP administrator retires, Flagler County welcomes replacement

June 9, 2017 – Valerie Bradley has been a fixture in Flagler County having served as the administrator of the State Housing Initiatives Partnership program for 17 years. She spent her last hours before the start of her retirement making sure her replacement, Ralston Reodica, is off to a good start.

“Valerie did a great job setting things up for me,” Reodica said. “She handed everything to me on a silver platter.”

Reodica, who previously worked as the Alachua County Housing Manager, has been on the job in Flagler County for two weeks. While he is Flagler Palm Coast High School alumna, who later graduated from the University of Florida, who is familiar with the area, he was pleased to have Bradley introduce him to the partners who help provide Flagler County’s very-low- to moderate-income families with down payment assistance and emergency housing repairs.

“We have partnerships with the City of Palm Coast, Habitat for Humanity, the Flagler County Housing Authority and the Mid-Florida Housing Partnership,” Bradley said. “And these are very important partnerships because we couldn’t provide the assistance we do without their help.”
Bradley said population growth in Flagler County is responsible for notable changes over the course of her career in Flagler County. Those changes include the following: increased housing prices, which make it more difficult to help the low- and very-low income residents with down payment assistance; and, because of limited state funding there is now a waiting list for those seeking help with health-safety issues such as air conditioning and roofing.

“With the uncertainty of housing assistance funding at the federal and state levels, advocacy is critical,” Reodica said. “I am proud to be an advocate for affordable housing.”

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