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FOR IMMEDIATE RELEASE

Michael spins up, sign up for **ALERT**Flagler now

October 8, 2018 – Tropical Storm Michael will likely be a hurricane by later today. While impacts are expected to be minimal as Flagler County remains outside of the “cone of error,” residents and businesses are strongly encouraged to sign up for **ALERT**Flagler now.

“Don’t wait for an emergency to sign up,” said Emergency Management Chief Jonathan Lord. “**ALERT**Flagler will ensure that enrolled residents and businesses will receive timely notifications of significant weather and other emergencies that may impact Flagler County.”

Residents and businesses can enroll at www.flaglercounty.org/alertflagler. A quick instructional [YouTube](#) video is embedded on the page to assist with the process.

ALERTFlagler allows enrollees to customize:

- which devices and formats (email, SMS/text, home phone, mobile phone, work phone) receive alerts;
- when “quiet times” can be set and no alerts will be received (except life-safety issues); and,
- which specific alerts enrollees can receive from a list of about 30 options.

OTHER ALERTS

Flagler County has no control over State of Florida alerts, like Amber Alerts and Silver Alerts, Civil Defense, and other national alerts like the recent “Presidential Alert” FEMA/FCC nationwide test of the Emergency Alert System (EAS) and Wireless Emergency Alert (WEA).

“Please don’t let these other alerts dissuade you from participating in ALERTFlagler,” Lord said. “This alert system is the only comprehensive local alert system.”

Flagler County Emergency Management staff – eoc@flaglercounty.org – can help interested residents, businesses and government personnel sign up for additional specialized options including:

- Lightning (constant alerts for strikes within 5 miles of a chosen location)

Charles Ericksen, Jr.
District 1

Greg Hansen
District 2

David Sullivan
District 3

Nate McLaughlin
District 4

Donald O’Brien, Jr.
District 5

- Hail (constant alerts for strikes within 5 miles of a chosen location)
- Fire Weather
- Winter Weather
- Marine Weather

“There are certain alerts we strongly advise everyone to sign up for,” County Administrator Craig Coffey said. “That short list includes tornado warnings and hurricane warnings – storm surge warnings for those who live on the coast and Intracoastal. Make sure you get the alerts for the life-safety issues.”

Remember that a watch is issued when conditions are favorable for severe weather, and warnings are issued when the conditions already exist.

The **ALERT**Flagler system operates on the platform used by the State of Florida, and is provided without cost to Flagler County. This upgrade will enhance the county’s ability to deliver emergency notifications to the community, and provide residents with more flexibility about how they receive these critical notifications. As the system capabilities evolve, the county will be able to provide residents with critical non-emergency information.

Anyone in need of assistance either signing up for **ALERT**Flagler or editing choices already made are invited to contact Flagler County Emergency Management at eoc@flaglercounty.org.

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