

# Administration

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## FOR IMMEDIATE RELEASE

### ‘Be the Model’ – Flagler County urges residents to show off their cloth face coverings in social media campaign

**April 24, 2020** – Flagler County is calling on residents to “Be the Model” for a social media initiative to stress the importance of covering up when going out in public – whether it is for work or for an essential activity like grocery shopping.

“We are emphasizing the importance when you go out – for the protection of yourself and others,” said Emergency Management Director Jonathan Lord. “We anticipate that there will be a phased in approach to reopening businesses and services, which increases the need for taking protective measures.”

Flagler County has a [page](#) on its website devoted to cloth face coverings. It includes information about CDC recommendations about when and how to wear them, how to make them, and local options to purchase them.

Masked selfies should be emailed to [eoc@flaglercounty.org](mailto:eoc@flaglercounty.org), and by doing so you agree to allow the County to publically share the image.

“This is a fun way to share a potentially lifesaving message.” said County Administrator Jerry Cameron. “We look forward to seeing everyone all masked up.”

All residents and businesses must abide by Executive and Emergency Orders, and follow Florida Department of Health and CDC guidance, to include:

- Staying home except when engaged in essential services or activities
- Wearing cloth face coverings when out in public – more information about why to wear one and where to get one is available at [on the COVID-19 page](#).
- Practicing aggressive social distancing at all times – people should keep a minimum of 6 feet of space between one another, and keep groups to less than 10, which includes while shopping and waiting in the check-out line
- Frequent hand washing for at least 20 seconds, or use an alcohol-based (at least 60% alcohol) hand sanitizer when soap and water are not available
- Avoiding close contact with people who are, or may be, sick

Charles Ericksen, Jr.  
District 1

Greg Hansen  
District 2

David Sullivan  
District 3

Joe Mullins  
District 4

Donald O’Brien, Jr.  
District 5

Additionally, those who are sick and/or told to self-isolate are to: remain at home unless seeking medical care, cover coughs and sneezes, wear a facemask around others, and disinfect touched surfaces daily.

COVID-19 health related questions or concerns should be directed to your regular healthcare provider or the Florida Health hotline at 866-779-6121.

COVID-19 business concerns should be directed to the Florida Department of Business & Professional Regulation at 866-532-1440.

All other COVID-19 government services questions or concerns may be directed to a specific municipality or the Emergency Operations Center at 386-313-4200.

Check for current information on Flagler County's website [www.flaglercounty.org](http://www.flaglercounty.org), and follow "Flagler County Government" or "Flagler County Emergency Management" on Social Media. The county's social media team will provide updates through these official accounts:

#### Flagler County Government

- [Facebook.com/FlaglerCountyGovernment](https://www.facebook.com/FlaglerCountyGovernment)

#### Flagler County Emergency Management

- [Facebook.com/FlaglerEOC](https://www.facebook.com/FlaglerEOC)
- [Twitter.com/FlaglerEOC](https://twitter.com/FlaglerEOC)
- [Instagram.com/FlaglerEOC](https://www.instagram.com/FlaglerEOC)

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