FOR IMMEDIATE RELEASE

Flagler County Tourism Development Office celebrates Travel and Tourism Week through spirit of travel

May 4, 2020 – If this was a typical year, the Flagler County Tourism Development Office – Palm Coast and the Flagler Beaches – would be celebrating Travel & Tourism Week in a crowd-gathering event, but because of the COVID-19 pandemic this is not a typical year.

The coronavirus public health crisis is having a devastating impact on the travel and tourism industry throughout the United States. While large in-person events are not permitted, there are still ways for the Flagler County community to rally together and celebrate the spirit of travel.

“There’s no doubt this has been an incredibly challenging time for Palm Coast and the Flagler Beaches, but we see National Travel and Tourism Week as an opportunity to remind our residents and our visitors of the incredible spirit and resiliency of the travel industry and our workforce,” said Tourism Director Amy Lukasik. “It’s only a matter of time before we all get moving again, and our community and businesses will be more ready than ever to welcome travelers with open arms.”

This year, Palm Coast and the Flagler Beaches is celebrating National Travel and Tourism Week #SpiritofTravel by asking the community to participate in some or all of these scheduled activities:

- Throughout the week residents and visitors are encouraged to relive their favorite vacation memories by sharing pictures and stories on FACEBOOK and INSTAGRAM from their vacation experiences in Palm Coast and the Flagler Beaches.
- On May 5, the Tourism Office will participate in the ustravel.org hosted #VirtualRoadTrip on Twitter highlighting great places to stay, play and eat in Flagler County. TWITTER
- The Flagler County community is encouraged to prominently display American flags to show support for the local tourism industry businesses, and to “light up” with the color red – the official color for National Travel and Tourism Week.
- Flagler County tourism partners are encouraged to share on FACEBOOK and INSTAGRAM great guest or staff stories from their property, or start sharing what measures they are taking to welcome travelers back to the community.
All residents and businesses are reminded to abide by Executive and Emergency Orders, and follow Florida Department of Health and CDC guidance, to include:

- Staying home except when engaged in essential services or activities
- Wearing cloth face coverings when out in public – more information about why to wear one and where to get one is available at [on the COVID-19 page](#).
- Practicing aggressive social distancing at all times – people should keep a minimum of 6 feet of space between one another, and keep groups to less than 10, which includes while shopping and waiting in the check-out line
- Frequent hand washing for at least 20 seconds, or use an alcohol-based (at least 60% alcohol) hand sanitizer when soap and water are not available
- Avoiding close contact with people who are, or may be, sick

Additionally, those who are sick and/or told to self-isolate are to: remain at home unless seeking medical care, cover coughs and sneezes, wear a facemask around others, and disinfect touched surfaces daily.


COVID-19 health related questions or concerns should be directed to your regular healthcare provider or the Florida Health hotline at 866-779-6121.

COVID-19 business concerns should be directed to the Florida Department of Business & Professional Regulation at 866-532-1440.

All other COVID-19 government services questions or concerns may be directed to a specific municipality or the Emergency Operations Center at 386-313-4200.

Check for current information on Flagler County’s website [www.flaglercounty.org](http://www.flaglercounty.org), and follow “Flagler County Government” or “Flagler County Emergency Management” on Social Media. The county’s social media team will provide updates through these official accounts:

Flagler County Government

- [Facebook.com/FlaglerCountyGovernment](http://Facebook.com/FlaglerCountyGovernment)

Flagler County Emergency Management

- [Facebook.com/FlaglerEOC](http://Facebook.com/FlaglerEOC)
- [Twitter.com/FlaglerEOC](http://Twitter.com/FlaglerEOC)
- [Instagram.com/FlaglerEOC](http://Instagram.com/FlaglerEOC)

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