

ECONOMIC OPPORTUNITY ADVISORY COUNCIL

September 28, 2016 MEETING MINUTES

Members Present: Wanda Clegg, Greg Federline, Nate McLaughlin, Joseph Marotti, Jim Ulsamer, Frank Zedar,

Members Absent: Bob Alex, Robert Cahill, Mike Gill

Staff Present: Helga van Eckert, Director
Katrina Austin, Project Manager
Lili Tuggle-Weir, Administrative Assistant

The Flagler County Economic Opportunity Advisory Council relocated the location of this meeting from Board Chambers at the Government Services Building to the Flagler Palm Coast High School Bistro to accommodate a stakeholders' continental style breakfast sponsored by The Corridor. Stakeholders in attendance were participant in the discovery phase of the U.S. 1 Corridor Assessment Study.

The order of business follows.

1. Call to Order: Chairman Mclaughlin called the meeting to order at 9:00 a.m. and the Pledge of Allegiance was said.
2. Roll Call: A silent roll call was taken, which reflected a quorum was present.
3. Approval of Meeting Minutes: August 24, 2016
Approved unanimously
4. Welcome
Mr. Dusty Sims, Flagler Palm Coast High School Principal, welcomed the attendees to the campus and gave a description of the Bistro. He thanked the EOAC and DEO for working with Flagler County Schools to develop a curriculum that addresses current day workforce needs. He explained the different school academies highlighting the culinary, aeronautics and fire/rescue programs.

Mr McLaughlin, EOAC Chairman, recognized dignitaries in attendance.

5. Executive Director Report
Ms. Helga van Eckert began by thanking the stakeholders in attendance for their contributions to local economic development.

She noted the DEO quarterly reports located on each table and asked attendees to please take them with them.

Ms. van Eckert introduced Ms. Tracy Sharp King of Boyette Strategic Advisors as the presenter of the U.S. 1 Corridor Study. The study was paid for through funds from an EPA Brownfields Assessment grant obtained by the FEED Coalition, consisting of Flagler County and the cities of Palm Coast and Bunnell, and facilitated by Terracon, the contracted environmental consultancy hired by the coalition to administer the grant.

ECONOMIC OPPORTUNITY ADVISORY COUNCIL
September 28, 2016 MEETING MINUTES

6. Presentation: U.S. 1 Corridor Reuse Study

Ms. Sharp presented a Power Point (attached) highlighting the results of the study. She began with a project overview describing the study timeline, listed items observed by the Boyette team during the discovery phase of the project and reviewed the opportunities, advantages, challenges and development “dreams” noted by the stakeholders during the interview process.

Ms. Sharp presented data that was used during the assessment. Research revealed Flagler County has the highest growth rate of Millennial and Gen Z populations in the region, increasing at a rate exceeding the state and national growth rates for these populations.

Targeted industry sectors were identified in the report with Corporate Services and Entrepreneurs being added as segments Flagler County should focus recruitment and development efforts towards.

Strategic recommendations were discussed. Then Ms. Sharp opened the floor for questions.

The video of the presentation is available at <http://flaglercounty.org/index.aspx?NID=628>
7. Council Comments

Mr. Bruce Page, President of Intracoastal Bank, commented that the U.S. Corridor Study corresponds with the regional SEDS Plan. He also stated the U.S. Corridor Study really takes into consideration the unique strengths of Flagler County and he agrees wholeheartedly with the findings of the study.

Ms. Jane Meely, Flagler Beach Council Member, noted there is a large parcel of land in Flagler Beach that is available just west of the beach.

Ms. Katrina Austin responded the property which previously housed a Food Lion grocery store is actively being marketed by the DEO.
8. Public Comments
None
9. Next Meeting: The next meeting of the EOAC will be Wednesday October 26, 2016 at 9:00 a.m. in Board Chambers.
10. Adjournment: The meeting adjourned at 10:05 a.m. upon motion, seconded, and unanimously carried.