Flagler County
Mission Statement Creation

Flagler County
Board of County Commission Workshop
January 13, 2020

Submitted by:
The Mission Statement Team
Mission Statement
The Beginning (Forming)

- In October, each Department Director was asked to nominate someone to be part of a team for the purpose of creating a mission statement for the County.
- The strong belief was that our mission statement should be molded by the valuable folks working hard every day to provide services to our citizens.
- The Directors did a great job choosing very passionate, knowledgeable nominees for the team!
Mission Statement Team

- Amy Stroger (PW/Engineering)
- Anita Stoker (HR)
- Candi Breckenridge (Tourism)
- Carli Rodriguez (IT)
- Gina Friedman (Airport)
- Gina Lemon (planning & Zoning)
- Julie Murphy (Admin)
- Kat Friel (Eco Dev)
- Nelson Joseph (EM)
- Olivia King (Library)
- Ryan Prevatt (PW/Engineering)
- Victoria Geisel (Gen Serv)
- Winnie Costello (HHS)
Mission Statement Team

Storming
Mission Statement Process

Brainstormed to gather the principles that members of the team felt were important to convey to those outside our organization.

Initially input was department specific.
Mission Statement Team

Norming
Mission Statement Process

As the discussion progressed, focus shifted to the County as a whole.
Mission Statement Team

Performing

Find $x$. Here it is.
Mission Statement

Core Values

Ethics
Stewardship
Community
Innovation

Draft statements included many variations to the same theme
Mission Statement
Core Values

2018 Strategic Plan Core Values

Service
Integrity
Accountability
Respect
Collaboration
Stewardship
Transparency
Performance

Ethics
Stewardship
Community
Innovation
Mission Statement

The Flagler County Mission is...
Mission Statement and its Core Values

The Flagler County Mission is...

Ethics
Stewardship
Community
Innovation
Flagler County
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The Mission Statement Team
Mission Statement (Sample)

The Flagler County Mission is to efficiently deliver the highest quality customer focused services and create the greatest value to our community through integrity, innovation, and a culture of collaboration.
Mission Statement (Sample)

- The Flagler County mission is to serve our community through integrity, collaboration, and innovation.

- The Flagler County mission is to serve our community through integrity, teamwork, and innovation.

- The Flagler County mission is to serve our community through integrity, cooperation, and innovation.
Mission Statement (Sample)

- **The Flagler County mission is to deliver the highest quality customer focused services to our community through integrity, collaboration, and innovation.**

- **The Flagler County mission is to deliver the highest quality customer focused services to our community through integrity, teamwork, and innovation.**

- **The Flagler County mission is to deliver the highest quality customer focused services to our community through integrity, cooperation, and innovation.**