

**Flagler County  
Tourist Development Council  
Flagler County Government Services Building  
Emergency Operations Center  
Building 3, 1769 E. Moody Blvd., Bunnell, FL 32110  
February 20, 2017 ~ 1:00 P.M.  
Minutes**

Meeting called to order by Chairman Nate McLaughlin at 1:00 p.m.

THIS MEETING OF THE FLAGLER COUNTY TOURIST DEVELOPMENT BOARD TOOK PLACE IMMEDIATELY FOLLOWING  
A JOINT SPECIAL MEETING WITH THE FLAGLER COUNTY BOARD OF COUNTY COMMISSIONERS.  
SEE ATTACHMENT A

**Chairman McLaughlin dismissed the Board of County Commissioners and continued the meeting with Tourist Development Council Members at 1:45 p.m.**

1. Attendance

PRESENT: Chairman Nate McLaughlin, Mayor Linda Provencher, Mayor Milissa Holland, Tom Grimes, Michelle Brown, Ryan Crabb, Stephen Baker, Pamela Walker

ABSENT: Kurt Allen

2. Proposal of Tourist Development Tax Fifth Cent Levy

**Review and recommendation to the Board of County Commissioners for the increase and distribution of Local Option Tax Levy, "6<sup>th</sup> penny" (our 5<sup>th</sup>)**

**Grimes/Walker. Motion** to recommend to the Board of County Commissioners to accept the proposed increase through the addition of the sixth penny (fifth penny for Flagler County) tax and that it take effect June 1, 2017 with the following distribution of funds: Motion Carries.

Fund	Year 1 (FY 2017-18) % of Allocation	Year 2 (FY 2018-19) % of Allocation	Year 3 (FY 2019-20) % of Allocation
Fund 109 Capital Projects	0%	10%	20%
Fund 110 Promotions	60%	60%	60%
Fund 111 Beach Restoration	40%	30%	20%

**Provencher** asked for clarification regarding Beach Restoration Fund limits to the cities and availability of Capital Projects Funds. **McLaughlin** said the Capital Projects Fund is still favorable to discussion. **Dunn** explained there is an application process that is being updated for the Fund 111. There will also be some updating to the Beach Restoration Grant program. **McLaughlin** reminded that historically the 111 Fund was for the Army Corps project, but that has now changed which will require some policy changes. Any policy changes will come at future meetings. **McLaughlin** asked to have policy change discussions at the March 22, 2017 TDC meeting. **McLaughlin** asked if Flagler Beach would be prohibited from getting Capital funds for items like, sand? **Dunn** responded, no. They are about at their five-year mark to be able to apply again to the Capital Projects Fund.

**McLaughlin** inquired with the hoteliers about the impact the increased tax could have on their business. **Grimes**, Hilton Garden Inn, stated this will not affect his type of hotel **Baker**, Hammock Beach Resort, checked with his revenue department and sales department and it was decided the tax increase would not have an impact on their business. **Crabb**, Hampton Inn & Suites, agrees with other hoteliers that the tax would not make a difference in his business.

3. Community Outreach:  
Rick Belhumeur, Commissioner City of Flagler Beach, expressed thoughts supporting Mayor Holland's idea for restructuring the Capital Projects Fund allocations.
4. Board Member Commentaries:
5. Adjournment:

**Crabb. Motion to adjourn meeting at 2:10 pm**

#### **ATTACHMENT**

If a person decides to appeal any decision made by the Tourist Development Council with respect to any matter considered at the meeting, a record of the proceedings may be needed and, for such purposes, the person may need to ensure that a verbatim record is made, which record includes the testimony and evidence upon which the appeal is to be based.

APPROVED AND ADOPTED: MARCH 22, 2017 AT REGULAR MEETING OF TDC