

**FLAGLER COUNTY
TOURIST DEVELOPMENT COUNCIL
Flagler County Government Services Building
Board Chambers – First Floor
March 22, 2017
2:00 P.M.
Minutes**

MEETING CALLED TO ORDER BY CHAIRMAN NATE MCLAUGHLIN AT 2:00 P.M.

Chair McLaughlin led the pledge to the flag and requested a moment of silence.

1. Attendance

PRESENT: Chairman Nate McLaughlin, Mayor Linda Provencher, Mayor Milissa Holland, Tom Grimes, Ryan Crabb, Stephen Baker, Kurt Allen, Pamela Walker

ABSENT: Michelle Brown

2. Adoption of Minutes from January 18, 2017 Meeting & February 20, 2017 Special Meeting

McLaughlin read into record the Form 8B was filed for with the Board Secretary from the January 18, 2017 meeting.

Walker/Provencher. Motion to adopt the January 18 and February 20, 2017 meeting minutes. Motion Carries.

3. Accept Financial Reports for Review

- a) Revenue Report
- b) Budget to Actual Financial Report

Allen/Crabb. Motion to Accept Financial Reports. Motion Carries.

4. Accept Marketing Reports For Review

- a) January 2017
- b) February 2017

Grimes/Allen. Motion to Accept January and February Marketing Reports. Motion Carries.

5. FUND 109 Beach Restoration Grant Review – Town of Beverly Beach

Larry Matthias, Town of Beverly Beach, updated on the completion of the beach walkover project.

McLaughlin requested Mr. Matthias to make the same presentation to the Board of County Commissioners

6. FUND 110 Discretionary Even Funding Requests:

Review and recommendation to the Board of County Commissioners for the following Funding Requests:

- a) \$7,500 PDA Florida/Elite/FYSA – State Cup Round of 2 to be held April 21-23, 2017

- **Grimes and Crabb** declared a conflict of interest due to their hotels, Hilton Garden Inn and Hampton Inn and Suites acting as host hotels for this event and will not discuss, but will answer any questions.
- Form 8B completed and signed. [8B-RC 8B-TG](#)
- **Provencher/Walker. Motion** to recommend to the Board of County Commissioners to allocate \$7,500 for Florida/Elite/FYSA – State Cup Round of 2 to be held April 21-23, 2017. Motion Carries with **Grimes and Crabb** abstaining.

b) \$7,500 PDA Florida/Elite/FYSA – State Cup Round of 16 to be held May 5-7, 2017

- **Crabb** declared a conflict of interest due to the Hampton Inn and Suites acting as the host hotel for this event and will not discuss, but will answer any questions.
- Form 8B completed and signed. [8B RC](#)
- **Provencher/Walker. Motion** to recommend to the Board of County Commissioners to allocate \$7,500 for Florida/Elite/FYSA – State Cup Round of 16 to be held May 5-7, 2017. Motion Carries with **Crabb** abstaining.

7. Tourist Development Office Update:

Dunn reported statistics, logistics and possible upcoming events and opportunities.

Amy Lukasik, TDO Marketing Director, reported increases in visitor traffic in response to advertising due to the use of undesignated funds to redirect marketing message post Hurricane Matthew.

8. Community Outreach:

No one came forward

9. Board Member Commentaries:

Baker reported the Ocean Course renovation is going well and has a scheduled opening date Oct. 15, 2017.

10. Adjournment:

Allen/Walker. Motion to adjourn meeting at 2:44 P.M.

RECORDING OF MEETING CAN BE ACCESSED BY THE FOLLOWING LINK:

[March 22, 2017 TDC Meeting](#)

If a person decides to appeal any decision made by the Tourist Development Council with respect to any matter considered at the meeting, a record of the proceedings may be needed and, for such purposes, the person may need to ensure that a verbatim record is made, which record includes the testimony and evidence upon which the appeal is to be based.

APPROVED AND ADOPTED: APRIL 19, 2017 AT REGULAR MEETING OF TDC