

**FLAGLER COUNTY
TOURIST DEVELOPMENT COUNCIL
Flagler County Government Services Building
Board Chambers – First Floor
October 19, 2016
10:00 A.M.
Minutes**

MEETING CALLED TO ORDER BY CHAIR BARBARA REVELS AT 10:00 A.M.

Chair Revels asked to respectfully suspend the Pledge of Allegiance and a moment of silence to expeditiously get through the agenda in order for County Representatives to make an 11:00am meeting with Senator Nelson regarding Hurricane Matthew.

Netts/Brown. Motion to suspend the Pledge of Allegiance and moment of silence for the October 19, 2016 TDC Board meeting. Carries unanimously.

1. Attendance

PRESENT: Chair Barbara Revels, Mayor Linda Provencher, Mayor Jon Netts, Kurt Allen, Michelle Brown, Ryan Crabb, Tom Grimes, Stephen Baker

ABSENT: Pamela Walker

2. Adoption Of Minutes From August 2016 Meeting

Grimes/Netts. Motion to adopt the August 2016 meeting minutes. Motion Carries.

3. Accept Financial Reports for Review

- a) September 2016 Revenue Report
- b) Budget to Actual Financial Report

Grimes/Netts. Motion to Accept Financial Reports. Motion Carries.

4. Accept Marketing Reports For Review

- a) August 2016
- b) September 2016

Netts/Allen. Motion to Accept Marketing Reports. Motion Carries.

5. FUND 109 Capital Improvements

Netts/Baker. Motion to recommend to the Board of county Commissioners to grant \$150,000 from Fund 109 Capital Improvements Fund for Public tourism Infrastructure Funding of the Indian Trails Sports Complex, Sports Field Restrooms. Motion Carries.

Alex Boyer, Palm Coast Director of Parks & Recreation gave a Presentation. [Presentation](#)

6. FUND 110 Regional Drive Market Grant Applications (formerly Quality of Life)

Review and recommendation to the Board of County Commissioners for the following grants:

- a) \$1,250 Rotary Club of Flagler Beach – Race of the Runways, February 4, 2017
 - **Brown/Allen. Motion** to recommend to the Board of County Commissioners to allocate \$1,250 for the Rotary Club of Flagler Beach – Race of the Runways to be held February 4, 2017. Carries unanimously.
- b) \$1,250 FPCHS Girl's Basketball – Rob Moramarco Challenge, January 6, 2017
 - **Grimes/Netts. Motion** to recommend to the Board of County Commissioners to allocate \$1,250 to the FPCHS Girls Basketball for the Rob Moramarco Challenge to be held January 6, 2017. Carries unanimously.
- c) \$1,250 Friends of Washington Oaks Gardens State Park – Earth Day Celebration, April 22, 2017
 - **Grimes/Netts. Motion** to recommend to the Board of County Commissioners to allocate \$1,250 for the Friends of Washington Oaks Gardens State Park for the Earth Day Celebration to be held April 22, 2017. Carries unanimously.

7. Fund 110 Overnight Stay Special Events Grant Applications

Review and recommendation to the Board of county Commissioner for the following grants:

- a) \$10,000 PC Tennis Center - USTA Pro Circuit Men's Futures Tournament, Jan. 27-Feb. 5, 2017
 - **Baker/Crabb. Motion** to recommend to the Board of County Commissioners to allocate \$10,000 to the Palm Coast Tennis Center for the USTA Pro Circuit Men's Futures Tournament to be held January 27 – February 5, 2017. Carries unanimously.
- b) \$2,000 Rotary Club of Flagler Beach – Scenic Highway Bicycle Tour, Cycle Flagler May 6-7, 2017
 - **Crabb/Brown. Motion** to recommend to the Board of County Commissioners to allocate \$2,000 to the Rotary Club of Flagler Beach for the Scenic Highway Bicycle Tour to be held May 6-7, 2017. Carries unanimously

8. Fund 110 Discretionary Event funding Requests: NONE

9. Tourism Development Office Update

Matt Dunn reported statistics, logistics, and possible upcoming events and opportunities.

Dunn welcomed Stephen Baker, Hammock Beach Resort, to the TDC Board, introduced Craig Lenniger as the new Sales and Grants Manager and thanked Mayor Netts for his service to the TDC Board.

Stated that the CEO of Visit Florida and the CEO of the Florida Restaurant and Lodging Association came to visit Flagler post Hurricane Matthew and have committed to focus their advertising for an extended period of time specific to Flagler County and St. John's County to help us with our recovery efforts.

Presented a Visit Florida produced video. [Video](#)

10. Community Outreach:

A thirty-minute time has been allocated at the end of the meeting for public comment. Each speaker will be allowed up to three minutes to address the Board on items not on the agenda.

No one came forward

11. Board Member Commentaries

Chair Revels gave an update of several meetings with FDOT and Army Corp of Engineers, regarding the repair and recovery of A1A and the beaches.

12. Adjournment

Netts/Allen. Motion to adjourn meeting at 10:27am

RECORDING OF MEETING CAN BE ACCESSED BY THE FOLLOWING LINK:

If a person decides to appeal any decision made by the Tourist Development Council with respect to any matter considered at the meeting, a record of the proceedings may be needed and, for such purposes, the person may need to ensure that a verbatim record is made, which record includes the testimony and evidence upon which the appeal is to be based.

DRAFT