

**FLAGLER COUNTY
TOURIST DEVELOPMENT COUNCIL
Flagler County Government Services Building
Board Chambers – First Floor
November 16, 2016
10:00 A.M.
Minutes**

MEETING CALLED TO ORDER BY CHAIRMAN NATE MCLAUGHLIN AT 10:00 A.M.

Chair McLaughlin led the pledge to the flag and requested a moment of silence.

Chair McLaughlin announced he was sitting in for Chair Revels who was absent from this meeting

1. Attendance

PRESENT: Chairman Nate McLaughlin (for Chair Revels), Tom Grimes, Michelle Brown, Ryan Crabb, Stephen Baker

ABSENT: Chair Barbara Revels, Mayor Linda Provencher, Kurt Allen, Pamela Walker

2. Adoption of Minutes from October 2016 Meeting

Grimes/Crabb. Motion to adopt the May 2016 meeting minutes. Motion Carries.

3. Accept Financial Reports for Review

- a) Revenue Report
- b) Budget to Actual Financial Report

Crabb/Grimes. Motion to Accept Financial Reports. Motion Carries.

4. Accept Marketing Reports For Review

- a) October 2016

Grimes/Brown. Motion to Accept Marketing Reports. Motion Carries.

5. FUND 110 Discretionary Event Funding Requests:

Review and recommendation to the Board of County Commissioners for the following Funding Requests:

- a. \$10,000 PDA Florida – NPL Soccer Showcase, December 26-31, 2016
 - **Grimes/Crabb/Baker** declared a conflict of interest due to the event utilizing their properties as host hotels and will not discuss, but will answer any questions.
 - Form 8B completed and signed. [8B TG](#) [8B RC](#) [8B SB](#)
 - **Brown** suggested giving events a legacy. i.e.: 1st Annual, 2nd Annual, 3rd Annual, etc.
 - **Brown/McLaughlin. Motion** to recommend to the Board of County Commissioners to allocate \$10,000 for the PDA Florida – NPL Soccer Showcase, December 26-31, 2016. Motion Carries.
- b. \$7,500 PDA Florida – Winter Invitational, January 13-15, 2017
 - **Grimes/Crabb/Baker** declared a conflict of interest due to the event utilizing their properties as host hotels and will not discuss, but will answer any questions.
 - Form 8B completed and signed. [8B TG](#) [8B RC](#) [8B SB](#)
 - **Brown/McLaughlin. Motion** to recommend to the Board of County Commissioners to allocate \$7,500 for the PDA Florida-Winter Invitational, January 13-15, 2017. Motion Carries.
- c. \$25,000 Sports Endeavors – EVP TOUR, May 31-June 4, 2017
 - **Baker** declared a conflict of interest due to the event utilizing their properties as host hotels and will not discuss, but will answer any questions.

- Form 8B completed and signed. [8B SB](#)
- **Grimes/Crabb. Motion** to recommend to the Board of County Commissioners to allocate \$25,000 for the Sports Endeavors-EVP Tour, May 31-June 4, 2017. Motion Carries.

d. \$5,000 Florida Flag Football League – State Championships, June 23-25, 2017

- **Brown/Baker. Motion** to recommend to the Board of County Commissioners to allocate \$5,000 for the Florida Flag Football League-State Championships, June 23-25, 2017. Motion Carries.

6. Tourism Development Office Update

Amy Lukasik, Director of Tourism Marketing, Post Hurricane Matthew Tourism Update
[Slide Presentation](#)

Dunn reported statistics, logistics, and possible upcoming events and opportunities.

Read into Public Record the following:

Due to the effects of Hurricane Matthew on Oct. 7, 2016 the following events have been impacted

- Flagler County Chamber of Commerce rescheduled the Creekside Festival from Oct. 8-9, 2016 to Nov. 5-6, 2016
- Florida Agricultural Museum rescheduled the Pellicer Creek Raid from Oct. 7-9, 2016 to Nov. 5-6, 2016
- Flagler County Corvette Club rescheduled Corvettes at the Beach from Oct. 7-9, 2016 to Nov. 6, 2016
- Florida Hospital Flagler rescheduled the Pink Army 5K from Oct. 16, 2016 to Oct. 30, 2016
- PDA Fall Classic Soccer was scheduled for Oct. 7-9, 2016 and has not been rescheduled and not anticipated to be rescheduled

7. Community Outreach: A thirty-minute time has been allocated at the end of the meeting for public comment. Each speaker will be allowed up to three minutes to address the Board on items not on the agenda.

Paul Kachura, Flagler County Corvette Club, due to the effects of Hurricane Matthew the Corvettes at the Beach Event had to move to a different date and lost many attendees due to the change. Mr. Kachura explained that he did continue with all commitments and would request that the TDC Board give consideration for assistance in light of the unexpected date change.

Chair McLaughlin had discussion with the Board regarding the request. While the Board agrees there are extraordinary circumstances, TDC is still bound by the rules. **Dunn** will have discussion with County Administration regarding available options for all events effected by Hurricane Matthew. The answer will be discussed at the post-event grant meeting with TDC Staff.

8) Board Member Commentaries

Brown requested to clarify on the Agenda if Grant requests are new or repeating events.

Dunn agreed to put that information in the event details.

9) Adjournment

Brown/McLaughlin. Motion to adjourn meeting at 10:52am

RECORDING OF MEETING CAN BE ACCESSED BY THE FOLLOWING LINK:

If a person decides to appeal any decision made by the Tourist Development Council with respect to any matter considered at the meeting, a record of the proceedings may be needed and, for such purposes, the person may need to ensure that a verbatim record is made, which record includes the testimony and evidence upon which the appeal is to be based.