

**FLAGLER COUNTY  
TOURIST DEVELOPMENT COUNCIL  
Flagler County Government Services Building  
Board Chambers – First Floor  
December 21, 2016  
10:00 A.M.  
Minutes**

MEETING CALLED TO ORDER BY CHAIRMAN NATE MCLAUGHLIN AT 10:02 A.M.

**Chair McLaughlin** led the pledge to the flag and requested a moment of silence.

1. Attendance

PRESENT: Chairman Nate McLaughlin, Mayor Linda Provencher, Mayor Milissa Holland, Tom Grimes, Michelle Brown, Ryan Crabb, Stephen Baker, Kurt Allen, Pamela Walker

2. Adoption of Minutes from November 2016 Meeting

**Grimes/Allen. Motion** to adopt the November 2016 meeting minutes. Motion Carries.

3. Accept Financial Reports for Review

- a) Revenue Report
- b) Budget to Actual Financial Report

**Crabb/Provencher. Motion** to Accept Financial Reports. Motion Carries.

4. Accept Marketing Reports For Review

- a) November 2016

**Walker/Allen. Motion** to Accept Marketing Reports. Motion Carries.

5. FUND 111 Beach Restoration:

- a) \$164,671 – Fund 111 Beach Restoration – Post-Hurricane Matthew Recovery Master Plan

Craig Coffey, County Administrator gave a [Presentation](#) demonstrating the extent of the damage to Flagler County Coastline post Hurricane Matthew and outlined short term resolutions and long term solutions. Also discussed financial impact to Flagler County and some thoughts on acquiring additional funds through various federal government agencies. Focus on:

- 1. Avoid negative perceptions of community
- 2. Restoration of dunes and beaches
- 3. Protecting land
- 4. Beach access and dune walkovers
- 5. Debris on the beach
- 6. Road issues
- 7. Restoration of the Pier
- 8. Access to County Parks
- 9. Business Sustainment

**Holland** asked about funds spent on past work of Army Corps of Engineers and how/if that study will fit in with the Counties new needs for dunes or sea walls. Also inquired about the idea of changing the percentages of TDC revenue to increase Fund 111 Beach Restoration.

**Coffey** shared two ideas broached with the County Commission on December 19 that the percentage can be adjusted or get the last “penny” available, by statute, for the bed tax which would generate approximately \$500,000 annually. Will be brought to County Commission again after 5<sup>th</sup> Commissioner is named and seated on the Board. Requires a super majority vote to add the fifth “penny”.

Board discussion regarding the implementation and use of bed tax revenue for Beach Restoration (Fund 111), Promotional (Fund 110), Capital Projects (Fund 109)

**Walker** suggested doing a public campaign to ensure residents understand that the increase is paid by visitors and not by them.

**Holland/Brown. Motion** to recommend to the Board of County Commissioners to allocate \$164,671 for the Flagler County Post-Hurricane Matthew Recovery Assistance-Part 1 funding request. Carries unanimously.

6. Tourist Development Office Update:

Dunn read into public record the following updates:

- Spartan Race date change from November 2016 to December 10-11, 2016
- Trans-America Interbike event has been canceled
- Florida Cycling Tour date TBD (previously canceled to Hurricane Hermine)
- PDA Fall Classic canceled due to Hurricane Matthew
- Beverly Beach, Two Beach Walkovers Project for \$32,000 (Fund 109) discussion for how this will move forward in light of the hurricanes is currently taking place
- Anticipated completion date of the Marineland Marina Phase II Project is being discussed to determine a new timeline in light of the damages from Hurricane Matthew
- Florida Flag Football State Championships June 23-25, 2017

**Dunn** reported statistics, logistics, and possible upcoming events and opportunities.

7. Community Outreach:

**Rick Belhumeur**, Commissioner Flagler Beach, expressed disappointment in the decisions being made toward beach restoration. **Chair McLaughlin** reassured that all options are stilling being discussed and going forward.

8. Board Member Commentaries:

**Brown** asked about the possibility of adding “Flagler County” to TDC funded events in the future.

9. Adjournment:

**Allen/Walker. Motion to adjourn meeting at 11:06am**

**RECORDING OF MEETING CAN BE ACCESSED BY THE FOLLOWING LINK:**

[TDC December 21, 2016 Meeting](#)

If a person decides to appeal any decision made by the Tourist Development Council with respect to any matter considered at the meeting, a record of the proceedings may be needed and, for such purposes, the person may need to ensure that a verbatim record is made, which record includes the testimony and evidence upon which the appeal is to be based.